



2010 CDMGE Academic Challenge

Guide for Team Captains

Version of 11 January 2010

This year, the CDMGE Academic Challenge is open to schools from other countries.

British, German, Spanish, Italian, Belgian and Dutch schools and universities have been pre-selected to enrol for the CDMGE Academic Challenge this year. Of those, five to ten will be chosen to compete.

For a limited number of students who want to attend, transportation (overnight to France Friday to Saturday, return Sunday night) and accommodation on Saturday night will be provided.

Their Saturday schedule will be identical to that of the French students, right up to the CDMGE Challenge closing cocktail. They will then be invited to an evening organised specifically for them, in the company of EADS and GDF SUEZ employees.

On Sunday, they will be free to sightsee in the French capital before returning home in the evening (departure times will vary according to country).

Do you want to get together a team for the 2010 CDMGE Academic Challenge?

Enrol today and stack the chances in your favour to be selected for the competition!

Follow the guide...

Enrolment for the sports competition takes place in two steps:

- Step 1: prior to team selection (from Monday 11 January to Monday 26 April 2010), when you have to make a maximum effort to qualify for the competition.
- Step 2: after team selection (from Friday 30 April to Friday 28 May 2010), when you prepare your arrival.

Remember: Track and field events are accessible to all. Running and jumping usually come naturally. Anyone can participate. Instead of being a pure competition, the Challenge also wants to provide an introduction to track and field. It's the perfect occasion to discover the main track and field disciplines and promote them to a large number of people. Even people who practice sports only occasionally are welcome.

For any questions, don't hesitate to contact us:

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Prizes up for grabs:

When the competition is over, the top ten finishing teams in the decathlon will carry away prizes for the student unions or sports associations of their school or university. The 3 medal-winners from each event will also win individual prizes.

Supporters won't just stay on the sidelines. The top 2 schools in the Supporters' Prize category, as well as the first-place winners for the "Meet a Corporate Partner", Brass Band, Cheerleading, Mascot, and Tug o' War prizes will share cash prizes to the tune of €10,000!



1- Step 1: prior to team selection (from Monday 11 January to Monday 26 April 2010)

The organising committee of the CDMGE Academic Challenge will select 64 sports teams from those teams that are fully enrolled and constituted as of 26 April 2010.

Stack the chances in your favour by:

- presenting a complete team in compliance with the gender diversity requirements
- enrolling your team at www.cdmge.fr or www.cdmge.com
- setting up promotional activities for the CDMGE Academic Challenge at your school or university.
- telling us how many athletes and supporters are getting involved at your school or university.

a. presenting a complete team in compliance with the gender diversity requirements

Each team must include at least 3 women.

Regular practice of track and field events is not required. The Challenge is also intended to provide an introduction to track and field and help you discover the sport's various disciplines while developing team spirit between people of various backgrounds.

To give you an idea of what this entails, the teams in 2009 featured 15 to 30 students on average.

The following are the gender diversity requirements for your team:

Individual events	100 m	1 person (man or woman)
	400 m	1 person (man or woman)
	800 m	1 woman
	1 500 m	1 man
	High jump	1 person (man or woman)
	Long jump	1 person (man or woman)
Team events	4 x 100 m relay	1 team of 4 men
	10 x 200 m relay	2 women (2 first legs) and 3 men at least. Possibility of running several legs, but not consecutively
	10 km relay	1 team of 5 – 10 individuals, including at least 1 woman (1st and last leg) Possibility of running several legs, but not consecutively One leg = 1 km
	Football tournament	1 team of 7 players including at least 2 replacements Possibility of sending 2 teams: one men's and one women's Teams must not be mixed and may not compete exclusively in the football tournament

Tip:

The women's events generally have fewer participants than the men's events. It may then be easier to land a place in the top 8 finishers in these events, and thus score points for your team's general ranking, since the number of competitors is smaller.

Enrolling as many women as possible in the women's events (100 m, 400 m, long jump, high jump) may therefore be a decisive element in winning a place on the decathlon podium.



b. Enrolling your team at www.cdmge.fr or www.cdmge.com

All students wanting to compete in the sports competition must enrol individually by creating a personal account at www.cdmge.fr. or www.cdmge.com

Once all your team members are enrolled at www.cdmge.fr or www.cdmge.com, you have to specify:

- how the team members are distributed amongst the nine track and field events of the 9 (e.g. who is competing in which event?)
- how many football teams are coming (e.g. just one men's team, or 1 men's team and 1 women's team?)

Enter this information in the personal account of each team member. There is a tab common to all students at your school or university, titled "Sports team: list of participants from my school", Fill in the appropriate fields.

c. Setting up promotional activities for the CDMGE Academic Challenge at your school or university

A key selection criterion is how motivated and involved your school or university really is. Promote the event in your school or university! Here are some ideas:

- set up a preliminary selection system for the members of the athletic team
- distribute posters and flyers (available upon request from Pauline Pasquier or your school's sports union)
- send e-mails through the "Spread the word" page at www.cdmge.fr or www.cdmge.com
- create a Facebook group for your school and collect a maximum number of friends

... Anything else that seems like a good idea. Don't forget to keep us posted in the "Promotional activities at my school" tab, common to all students at your school or university, and accessible at your personal account.

d. Telling us how many athletes and supporters are getting involved at your school or university

The more students from your school enrolled on 26 April, the better its chances of being selected.

In addition to the number of students enrolled, your school's motivation will be judged based on your number of supporters. Based on that fact, try to bring together:

- a mascot
- a brass band
- a cheerleading team
- a tug o' war team

If you can fill an entire coach with at least 50% fans (coaches have a 45- to 60-seat capacity), you can take advantage of free coach transport (within continental France) during the Challenge! On-site meals will also be taken care of. On the other hand, accommodation is not provided for students from French schools or universities.

After drumming up your supporters, go to the "Free Transportation, cheerleaders, brass bands" tab shared by all participants at your school, and specify:

- whether your school will bring a mascot / brass band / cheerleading team / tug o' war team
- if you require 1 or 2 coaches



e. Team selection criteria

The teams selected to participate in the competition will be announced on Friday 30 April. Until then, stack the chances in your favour!

The selection committee examines the following criteria:

- **Team composition:** the team must be complete (have the proper number of school delegates for each of the events) and respect the gender diversity rules (at least 3 women).
- **Motivation:** prove to us how motivated you are! Get your whole school involved. The number of supporters enrolled, the activities set up to promote the Challenge at your school, and the preliminary sports events held on your campus are all points in your favour when it comes to qualifying your team! Feel free to order promotional posters and postcards

2- Step 2: after team selection (from Friday 30 April to Friday 28 May 2010)

Those lucky teams selected will have to:

- Definitively confirm the number of coaches required
- For each member of the sports team: submit a scan of the FFA or FFSU license valid through to Saturday 29 May 2010, or a medical certificate of "fitness to compete in track and field" (and/or football, if applicable) dated under 12 months.
- For the cheerleaders: forward a CD of the music for your dance routine to

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Grid of points:

SPORTS EVENTS	Gender	Points for winning school	Points for 2 nd -place finisher	Points for 3 rd -place finisher	Points for 4 th -place finisher	Points for 5 th -place finisher	Points for 6 th -place finisher	Points for 7 th -place finisher	Points for 8 th -place finisher	Penalty for not showing up
100m	women	1500	1000	800	700	600	500	400	300	-2000
100m	men	1500	1000	800	700	600	500	400	300	-2000
400 m	women	1500	1000	800	700	600	500	400	300	-2000
400 m	men	1500	1000	800	700	600	500	400	300	-2000
800 m	women	1500	1000	800	700	600	500	400	300	-2000
1500 m	men	1500	1000	800	700	600	500	400	300	-2000
Long jump	women	1500	1000	800	700	600	500	400	300	-2000
Long jump	men	1500	1000	800	700	600	500	400	300	-2000
High jump	women	1500	1000	800	700	600	500	400	300	-2000
High jump	men	1500	1000	800	700	600	500	400	300	-2000
4*100 m relay	men	1500	1000	800	700	600	500	400	300	-2000
10 * 200 m relay	mixed	4500	3000	2400	2100	1800	1500	1200	900	-4500
10 * 1 km relay	mixed	4500	4000	3500	3000	2950	2900	2850	2800	-4500
Football tournament	women	1500	1000	800	700	600	500	400	300	-2000
Football tournament	men	1500	1000	800	700	600	500	400	300	-2000

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